

THE CRA IS HERE TO HELP

The Catholic Radio Association was founded in 1999 to serve as the trade association for Catholic radio. The CRA works to advance the cause of Catholic radio by providing member services, facilitating the sharing of knowledge and resources, and speaking with a unified voice for its members. The Association's membership includes virtually all Catholic radio apostolates in the country, Catholic radio program providers, the USCCB, and several (arch)dioceses.

MEMBER SERVICES

- Diocesan Media Integration
- English and Spanish Programming
- Station acquisition assistance
- Equipment Discounts
- Newsletters/Information Exchange
- Loan Program
- Resource Sharing
- Engineering/technical
- Station operating systems
- Fundraising/Marketing
- Special events
- Grant program for mission territories

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“To proclaim Christ in the media at the dawn of the new millennium is not only a necessary part of the Church’s evangelizing mission; it is also a vital, inspiring and hope-filled enrichment of the media’s message.

May God abundantly bless all those who honor and proclaim His Son, our Lord Jesus Christ, in the vast world of the means of social communication.”

*--Pope John Paul II, Message for
World Media Day 2000,
January 24, 2000*

CATHOLIC RADIO:



WHAT DOES THE CHURCH SAY?

THE CHURCH EXISTS TO EVANGELIZE...

“Evangelizing is in fact the grace and vocation proper to the Church, her deepest identity. She exists in order to evangelize...”

-- Pope Paul VI, Evangelii Nuntiandi

“The purpose of evangelization is therefore precisely this interior change, and if it had to be expressed in one sentence the best way of stating it would be to say that the Church evangelizes when she seeks to convert, solely through the divine power of the message she proclaims, both the personal and collective consciences of people, the activities in which they engage, and the lives and concrete milieu which are theirs.”

-- Pope Paul VI, Evangelii Nuntiandi

In *Evangelii Nuntiandi*, Pope Paul VI links the prophetic mission of Jesus Christ, "I must proclaim the Good News of the kingdom of God" (Lk 4:43), with the mission of the Church to "Go and make disciples" (Mt. 28:19). This mission of the Church is precisely derived from Christ's mission. It is his Mystical Body that carries on his (its) mission.



THE CHURCH EXHORTS THE USE OF MEDIA...

“For the new evangelization to be effective, it is essential to have a deep understanding of the culture of our time in which the social communications media are most influential. Therefore, knowledge and use of the media, whether the more traditional forms or those which technology has produced in recent times, is indispensable. Contemporary reality demands a capacity to learn the language, nature and characteristics of mass media. Using the media correctly and competently can lead to a genuine inculturation of the Gospel.”

-- Ecclesia in America, 72

RADIO IS EFFECTIVE IN EVANGELIZATION AND CATHECHESIS...

“The most important of these inventions are those media which, such as radio..., can, of their very nature, reach and influence, not only individuals, but the very masses and the whole of human society.”

-- Vatican II, Inter Mirifica, 1

“Therefore, this sacred Synod advises them of the obligation they have to maintain and assist Catholic ... radio and television programs and stations, whose principal objective is to spread and defend the truth and foster Christian influence in human society.”

-- Vatican II, Inter Mirifica, 17

Not only has II Vatican Council called for Catholic radio, but each of the Popes going back to Pope Pius XII! Most recently one must only reflect upon the voluminous writings of Pope John Paul II, including *Ecclesia in America*, *Redemptoris missio*, and his many homilies and messages on World Communications Days.