

RadioActive Messenger

News and Information that Matters to the Apostolate of Catholic Radio

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OF INTEREST

Hurricane Relief Spots

Seton Home Study School has produced a 30 and a 60 second spot encouraging listeners to consider Home Schooling. With the unsettled nature of the future of Hurricane Katrina and Rita victims, home schooling allows parents to add a measure of stability and consistency to their children's education. The spots may be downloaded at www.setonhome.org.

MEMBER SERVICES

The Catholic Radio Association offers its members several vital products and services that aid in all aspects of radio station operation:

- **Station acquisition assistance** - At the member's request, the Association will help members to locate, evaluate and negotiate a station in their market. The Association has contacts developed with multiple radio station brokers to quickly find stations that are for sale and can also help members to locate and negotiate a station acquisition directly with the owner.
- **Marketing** – The Association is committed to and currently developing a marketing strategy incorporating the

EUROPEAN UPDATE

by Mike Dorner

Radio Proglas, the Catholic network in the Czech Republic, has added eight new FM transmitters across that nation in the last two years. The network was founded by a single diocese, Brno, and now counts 18 stations. The national capital, Prague, and other large cities remain goals. See the network map and read a short account of the network in very good English at www.proglas.cz/index.php?id=303&case=445&PHPSESSID=b093e2d4ce57a2408ded94dd1628ca0e

In Bosnia-Herzegovina, Radio Mir Mejugorje has added seven new transmitters in the last year, bringing the total to 13. The network has expanded into a national one, and all 7 new transmitters with one exception are found on 106.7 FM and 107.8 FM. The exception is 98.3 FM.

In the summer of 2004, Marijos Radijas, Radio Maria Lithuania began broadcasting on three transmitters. This summer, on the feast of Sts Peter and Paul, it added the national capital, Vilnius 93.1 FM. RCF Bruxelles, the French Catholic service in bilingual Belgium, has added two 100-watt transmitters, Saint-Marc 100.8 FM and La Prealle-Herstal 107.0 FM.

Although there has been a four-station FM network in the north of Hungary for several years now, it is essentially a regional operation by a single diocese. The Hungarian Catholic Bishops began a national service, Magyar Katolikus Rádió (Hungarian Catholic Radio) over a powerful AM transmitter on 1341 AM at Eastertide 2004. This past spring, they added two more stations, on 810 AM and 1341 AM, to strengthen the national coverage.

IN THE WORLD OF CATHOLIC RADIO

September

KNEH-LP 97.3 FM in Helena, MT received its License to Cover from the FCC effective September 30. KNEH is owned by the Helena Community Educational Association.

KDUA-LP 96.5 FM in Rogers, AR received its License to Cover from the FCC on September 30. KDUA is owned by the St. Anthony of Padua Educational Association.

October

WWLC 88.5 FM applied to the FCC for its License to Cover in Cross City, FL on October 5. WWLC is owned by Spirit Radio of North Florida.

KPJN-LP 101.1 FM in Marshall, AR received its License to Cover

internet, Catholic periodicals and Catholic television to promote Catholic radio across the nation.

- **Credit card processing** – The Association has developed a discounted credit card processing plan for members.
- **Special events** – The Association co-hosts with EWTN an annual Global Catholic Radio conference to provide members with the most up-to-date information and guidance available.
- **Newsletters/information exchange** – The Association provides to its members a monthly newsletter with information, pertinent news and ideas relevant to Catholic broadcasting.
- **Regulatory** – The Association shares with its members via its newsletter and/or e-mail broadcast any regulatory changes or updates of which it becomes aware.
- **Resource sharing** – The Association makes known to its members via its newsletter of any items or abilities possessed by Association members which other members may be interested in.
- **Engineering/technical** – The Association will evaluate the coverage area of a station that a member is seeking to purchase and provide recommendations as to its upgrade-ability, suggested purchase price, and signal enhancement. The fee for a detailed upgrade analysis is only \$495. [V-Soft Communications](#), a broadcast consulting firm, has agreed to offer its AM/FM spectrum analysis services to CRA members at a \$950 discount if the initial engineering is done by the CRA. The Association has developed an LPFM equipment list that costs under \$11k.
- **Legal** – The Association has

from the FCC on October 25. KPJN-LP is owned by the St. Therese Missionary Society. It is located in the diocese of Little Rock and joins KDUA-LP which received its license to cover last month.

KAHS AM 1090 in El Dorado, KS went on the air October 27 with EWTN. KAHS is owned by Kansas City Catholic Network which also owns KEXS AM 1090 which broadcasts to Kansas City. With a large Hispanic community in this area, the new station will air Radio Catolica Mundial in the evenings.

These are the events in Catholic radio about which we were made aware or located in the FCC's Daily Digest. If you have information about a station that should be included here please send it to info@catholicradioassociation.org.

FCC NEWS

The FCC rescheduled FM Auction 62 to January 12, 2006. New pre-auction dates and deadlines have been established. For more information go to: http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-05-2478A1.doc

MEMBER UPDATE

by John Feister

Franciscan Radio is a new evangelization ministry of St. Anthony Messenger, from the friars of St. John the Baptist Province (O.F.M.) in Cincinnati, Ohio. We offer shows available for free use by Catholic or other radio stations, including *Saint of the Day* (90 sec), *Sunday Soundbites* (60 sec), and two shows funded and distributed by the Catholic Communication Campaign:

American Catholic Radio (30 min, weekly popular catechetical instruction) and, currently in new production,

Lenten Radio Retreat (30 min). The newest show includes Lenten retreats for each week of Lent 2006, six in English (by Cardinal Keeler, Archbishop Pilarczyk, Bishops Galante, Wuerl, Cupic and Barnes) and six in Spanish (by Archbishop Gomez and Bishops Estevez, Ramirez, Barnes, Zavala and Soto). Receive more details, or contact us for a sample CD at www.FranciscanRadio.org.

developed relationships with two attorneys who practice in FCC law, contractual work, and nonprofit corporations who offer their services to the members at significantly reduced rates.

- **Purchasing** – The Association has developed discount purchase plans for members on a wide variety of needed services and equipment:
 - **Broadcast Software International (BSI)** - 20% discount on all its proprietary software to Association members, and a 10% discount on all other software and hardware.
 - **Armstrong Transmitter Corporation** - 25% discount on the purchase of all transmitters and a 20% discount on the purchase of all other hardware to members.
 - **Gorman-Redlich** - 5% discount and free shipping on its well-known Emergency Alert Systems (EAS) to members.

FEAST DAYS

NCE FM Application Window

According to notices released by the FCC, its flurry of activity in clearing up mutually-exclusive applications in the NCE band (88.1-91.9 MHz) and comments made by some of its staff, it is very likely that the FCC will open an application window in 2006. Now is the time to begin engineering studies, site location, etc. Once the window is announced applicants will only have a limited amount of time to complete all of the required aspects of the process. E-mail us today for an informational packet and see how you can establish an FM Catholic radio station in your area.

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"The era of missions is not over. Christ still needs generous men and women who will become messengers of the Good News to the ends of the earth. Have no fear of following Him. Share freely with others the faith that you have received!" -- John Paul II