

RadioActive Messenger

News and Information That Matters to the Apostolate of Catholic Radio

Volume 1, Issue 2

Third Quarter 2002

Association Happenings

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Catholic Radio Association

As the Summer slips into Autumn and the natural cycle of life prepares for the death of Winter, I am very pleased to be able to bring you great news of the Springtime of Evangelization that is occurring in the Church in the field of Catholic radio through the power of the Holy Spirit working through your association and local apostolates.

Evidence of the Holy Spirit's work is the number of international organizations approaching the CRA for assistance. We've recently received inquiries for assistance from such places as Saipan, Samoa, Fiji, and Bermuda. (If only those groups required our on-site assistance ☺).

And speaking of international aid, through the assistance of the CRA, Archbishop Lawrence Burke of Nassau has received the first ever blanket radio license for the Bahamas. The issued license requires the Diocese contact the Bahamian Public Service Commission and notify them as to the frequency and location of any new station located on all islands/cities other than Nassau. This is a big step. The Archbishop wants to build a station on any island that has more than 500 people. This means that he could have as many as 32 stations over the next several years. The stations will range from 100 watts to 5Kw in Nassau, Grand Bahama and the Abcos. The CRA will also assist Archbishop Burke with the construction of the stations.

Queen of Peace radio has finalized a contract for a station in Cullman, AL. The new station will reach to Hanceville, AL and the Shrine of the Most Blessed Sacrament. This station will nicely compliment QOP's Birmingham station.

As I mentioned in the last issue, input from each of you is vital to the success of the Association. This issue contains input from two member organizations. Bob Strong of Catholic Radio El Paso suggested we initiate a column entitled "Best Practices" to convey to all the members ideas and practices that have worked well in other apostolates. This can save each of us manifold time and money by not "re-inventing the wheel" and

Ave Maria Radio

Ann Arbor MI. - News from the Ave Maria Satellite Network.

The Ave Maria Satellite Network is currently offering **free** satellite dishes and receivers to Catholic Radio Stations taking Kresta In the Afternoon from the service.

With over 30 affiliates, Ave Maria is the main distributor for "Catholic Answers". The Ave Maria Satellite Network is also the exclusive distributor for "The Dr. Is In" starring Drs. Ray Guarendi and Colleen Mast. "The Dr. Is In" is also produced by Catholic Answers.

"But our Satellite Service offers more than that, for Catholic Radio Stations", said Michael Jones, Vice President and General Manager of Ave Maria Communications.

"Beginning in November we will be distributing a new morning program, starring a nationally known host, I can't wait to tell you more about it. Of course, our Flagship program 'Kresta In The Afternoon' is available now. We also produce 'Heart, Mind & Strength' hosted by author and family therapist Greg Popcak.

That is 8 hours of 'Life Application Radio' every weekday. Programming that looks at all of life through the lens of Scripture and the teachings and traditions of the Catholic Church. It's programming you can trust, with names you can trust, Keating, Kresta, Guarendi and Popcak."

As they say, that's not all ... "We also have nearly 20 hours a week of 15 minute, 2 minute, ½ hour and hour long programs including the exclusive satellite distribution of 'Catholic Radio Weekly', produced by the US Bishops Conference".

To find out more about this free programming service, to bring "Life Application Radio" to your Catholic Radio Station, call Mike Jones at Ave Maria Satellite Network today at 734-930-3167 or e-mail him at mjones@credopub.com.

by acting on ideas that work. Mike Jones of Ave Maria Radio in Ann Arbor also contacted us with information on the apostolate there and how they may be able to assist you. Thank you, Bob and Mike.

Is there some best practice which you would like to share or something other members may gain from knowing more about the apostolate to which God has called you? If so, call or write me at the phone number or e-mail below.

Finally, I'd like to joyfully acknowledge the humility I've witnessed from so many of the individuals with whom I communicate on a daily basis. They see the good things that are accomplished by their efforts but sincerely acknowledge that it was not their doing but God's. They understand they are "merely" God's instrument and unworthy of praise for the work that they do. In this way they echo the words of St. Paul, "What is Apollos? What is Paul? I planted, Apollos watered, **but God gave the increase**" (1Co 3:6). Let us reflect on these words and always strive against our human desires for praise and acknowledgement so that God may use us more effectively to accomplish his holy will. Given that we are human, the best way to accomplish this is through prayer and self-sacrifice. On the facing column is a beautiful prayer to aid us in acquiring humility and I offer it to you as it was offered to me in a spirit of brotherly love.

Best Practices

One of the "best practices" out there that can aid an established entity or a group seeking their first station is contacting station owners directly to inquire if they would be willing to sell. With radio brokers being a much easier way to proceed, this step can sometimes be overlooked. While it can be a very time-intensive method, it offers several key advantages:

- It will generally provide for a lower sale price as there is no broker commission
- It may offer a better price as you are able to negotiate the price directly with the owner; eliminating the middle-man who may not portray your offer in the best light, either due to not fully understanding the tax-advantaged offers we customarily make or through seeking a higher cash price
- It may well uncover a station that a broker has not taken the time to dig deep enough to find.

A combination of your legwork and a broker's knowledge and connections offers you the best means to find a station at a fair price. Contact us for more information. Ω

Litany of Humility

O Jesus, meek and humble of heart,

Hear me!

From the desire of being:

Esteemed,
Loved,
Acclaimed,
Honored,
Praised,
Preferred,
Consulted,
Approved,
Valued,

Lord Jesus, free me!

From the fear of being:

Humbled,
Despised,
Dismissed,
Rejected,
Defamed,
Forgotten,
Ridiculed,
Wronged,
Suspected,

Lord Jesus, free me!

From resenting that my opinion is not followed,

That others:

Will be moved more than I,

Lord Jesus, make this my

prayer!

Will be esteemed more than I,

Will increase in the opinion of the world while I diminish,

Will be chosen while I am set aside,

Will be praised while I am overlooked.

Will be preferred to me in everything.

Let us pray:

Lord Jesus, though you were God, you humbled yourself to the extreme of dying on a cross, to set an enduring example to the shame of my arrogance and vanity. Help me to learn your example and put it into practice so that, by humbling myself in accordance with my lowliness here on earth, you can lift me up to rejoice in you forever in heaven. Amen.

Most Sacred Heart of Jesus, have mercy on us! Ω

Catholic Academy for Communication Arts Professionals

This October in Los Angeles the US affiliate of the new Vatican-sanctioned association for social communications will be officially launched. The goal of the association is to bring together the many and varied individuals and groups throughout the country who use the means of social communication to preach the Gospel of Jesus Christ. We invite you to join us as members of the Academy and help it to fulfill its mission. More information on the Academy may be found at their website: www.undausa.org.