

In this Issue

**From the
President**

[Working In
Solidarity](#)

**The Window
Approaches:
NCE FM**

Tips & Tricks

**Member's
Corner**

**Save These
Dates**

**In next
Month's Issue**

In the News

Tips & Tricks

**And much
more...**

The Catholic Radio Association offers its members several vital products and services that aid in all aspects of radio station operation:

- **Station acquisition assistance** - At the member's request, the Association will help members to locate, evaluate and negotiate a station in their market. The Association has

Working Together in Solidarity, Part 2

The Association demonstrates the virtue of solidarity in all of its works. The Association is the conduit through which the knowledge and experience gained by every member is able to be accessed easily by other members, either through Association staff or through being put into contact with another member that has a particular competence.

As you may know, the CRA has an online Forum on its [website](#). We are in the process of updating the Forum that it may be a simple means of asking questions and gaining answers from other members who have struggled with the same or similar circumstances. You'll even be able to receive e-mails of posted questions with a link to respond.

Look for an e-mail in the coming weeks announcing this updated service.

As this year closes, may I take the opportunity to wish all of you a most blessed Christmas and a holy and grace-filled 2007. It is through our individual and collective efforts of bringing the Christ child into our lives and into our communities through Catholic radio that we will be able to make progress at inculturating the Gospel of Jesus Christ.

Ad majorem Dei gloriam!

Stephen Gajdosik, CRA President

The Window Approaches: NCE FM

We are honored and delighted to tell you that EWTN was running "Call to Action" spots on television and domestic radio feeds with the information on the upcoming opportunity to apply for licenses for Non-Commercial Educational (NCE) FM stations. If you'd like to listen to these, follow the link to our [website](#).

We are even more thrilled to report that these spots generated about 500 phone calls and e-mails from persons interested in learning more about how to start Catholic radio in their area. We've invested considerable resources (time, energy, know-how) to searching every geographic region represented and responding to every single inquiry. We've uncovered over 150 locales where a frequency is available for NCE-FM and we've e-mailed information and applications to those interested parties for further review. We are optimistic that the return rate on these will be high and we will be able to assist many dedicated organizations in submitting

contacts developed with multiple radio station brokers to quickly find stations that are for sale and can also help members to locate and negotiate a station acquisition directly with the owner.

- **Marketing** – The Association is committed to and currently developing a marketing strategy incorporating the internet, Catholic periodicals and Catholic television to promote Catholic radio across the nation.
- **Credit card processing** – The Association has developed a discounted credit card processing plan for members.
- **Special events** – The Association co-hosts with EWTN an annual Global Catholic Radio conference to provide members with the most up-to-date information and guidance available.
- **Newsletters/information exchange** – The Association provides to its members a monthly newsletter with information, pertinent news and ideas relevant to Catholic broadcasting.
- **Regulatory** – The Association shares with its members via its newsletter and/or e-mail broadcast

applications to the FCC for an NCE-FM license.

If you are interested in applying for an NCE FM license, e-mail Sharon Minson **immediately** at cramemberservice@bellsouth.net

In the meantime, please continue to pray with us that many of the Catholic apostolates will be successful in this application process.

Tips & Tricks:

A tip about Purchasing a Station:

All of you received from me a month or so ago an e-mail about the sale of Clear Channel stations. The CRA is now in receipt of an update from the Corporate Development Department of Clear Channel on the sale process. Clear Channel is in the process of conducting and compiling due diligence documents that will be made available via web for interested purchasers. In order to view these documents, a prospective buyer must first submit a signed Confidentiality Agreement and indicate the specific markets of interest. The buyers must also substantiate their financial capability to purchase a station. Clear Channel hopes to allow all interested persons equal access to information. They expect the data room to be open early in January. If you have any questions on the process or would like to obtain the form, please contact Sharon Minson at the CRA or contact Christy Marotta at Clear Channel at (210) 832-3550.

An important Fundraising Tip:

MAGNIFICAT Sends this message to all friends in Catholic radio: MAGNIFICAT has been privileged to work with some of you this past year. We have loved the experience! We are eager to do so again and connect with still more of your wonderful stations. Here is what we can do during your Radiothons or all through the year. Provide your listeners and donors with complimentary copies of MAGNIFICAT in English or Spanish, as well as MAGNIFIKID!, our Sunday Mass guide for children ages 6-12. We can also offer you deeply discounted annual subscriptions to MAGNIFICAT as gifts you your most loyal and generous supporters. Finally, we can partner with you in subscriptions sales drives—for every \$40 paid subscription to MAGNIFICAT you collect, we can offer you a \$10 donation. DO send us any suggestions you may have as well. We're also happy to send samples of our magazines.

For more information, please call Joop Koopman at (917) 608-1989 or e-mail him at j.koopman@magnificat.com

Member's Corner

Member Stuart W. Nolan, Jr., Esq. would like to share this message on the culture of life.

Friends: Cindy and I saw a private screening of the forthcoming film "Bella" last night. If you don't know about this film yet, get ready! Steven McEveety (Braveheart, Passion of the Christ) was one of the producers. I don't want to

any regulatory changes or updates of which it becomes aware.

- **Resource sharing** – The Association makes known to its members via its newsletter of any items or abilities possessed by Association members which other members may be interested in.
- **Engineering/technical** – The Association will evaluate the coverage area of a station that a member is seeking to purchase and provide recommendations as to its upgrade-ability, suggested purchase price, and signal enhancement. The fee for a detailed upgrade analysis is only \$495.
- **Legal** – The Association has developed relationships with two attorneys who practice in FCC law, contractual work, and nonprofit corporations who offer their services to the members at significantly reduced rates.
- **Purchasing** – The Association has developed discount purchase plans for members on a wide variety of needed services and equipment:
- **Broadcast Software International (BSI)** -

give the plot away entirely, but Alan Keyes and Bob Novak were among those attending last night's screening, and it was presented by the National Council for Adoption. These facts suggest that this is no ordinary movie. The production company responsible for the film is a new one, called Metanoia Films (the name means "changing the heart," or "turning the light"). The lead actor in the film and the other partners at Metanoia are VERY impressive and inspiring in their goal of making uplifting films that celebrate human dignity.

I expected a good movie, but I did not expect to be blown away. The film is FANTASTIC. It is so good, I am shocked that it was ever made. That it was made restores one's faith that people in media can be leaders. Even more shocking, and restorative of hope, it won top honors at the Toronto Film Festival. It will be a limited release in April, and the production team will be relying heavily on word of mouth and on the support of groups friendly to its message in order to do for this film what such grassroots support did for the film "Passion of the Christ."

We have been complaining about popular culture and the garbage from Hollywood for years; now we have an opportunity to help change it. I am asking all of you to consider what we together might do to make this film a huge hit. One possibility is for parishes, councils, etc., to simply buy out seatings at theaters and organize mass attendance to see the film. I plan to help promote the film through the Knights of Columbus and my contacts in Catholic broadcasting. I am convinced that the Holy Spirit is working through this film, and can work through others like it (Metanoia has four others in the works), to transform our culture.

Here's the film website: <http://www.bellathemovie.com>

Save These Dates: 2007 Global Catholic Radio Conference and National Radiothon

Mark your calendars NOW to SAVE these dates.

2007 National Radiothon: September 26-28, 2007

2007 Global Catholic Radio Conference: October 10-13, 2007

We received lots of very positive feedback from this year's attendees, including words that surfaced repeatedly, such as "extraordinary, blessed, fruitful, and inspirational," just to name a few. We also solicited constructive comments and suggestions for future conferences, and we assure you that we give due consideration to all feedback. A team of professionals from the CRA and EWTN are working right now to create theme, topics, speakers, and more for 2007.

As a final reminder from the wrap-up from this year, the 2006 Radio Conference Audio Files can be found at:

<ftp://audio.ewtn.com>. Once the URL is accessed, use for both User Name and Password: radioewtn (lowercase). Double-click on the folder labeled "2006 Radio Conference," and you will find 14 separate audio files available to save and download for your review. ENJOY!

20% discount on all its proprietary software to Association members, and a 10% discount on all other software and hardware.

- Armstrong Transmitter Corporation - 25% discount on the purchase of all transmitters and a 20% discount on the purchase of all other hardware to members.
- Gorman-Redlich - 5% discount and free shipping on its well-known Emergency Alert Systems (EAS) to members.

From Rome:

"Love seeks understanding. It wishes to know ever better the one whom it loves. It 'seeks His face' as Augustine never tires of repeating. Love is the desire for intimate knowledge, so that the quest for intelligence can even be an inner requirement of love...This adds a new aspect to the missionary element: real love of neighbor also desires to give him the deepest thing man needs, namely knowledge and truth."

Joseph Cardinal Ratzinger in *The Nature and Mission of Theology*

*St. Gabriel,
Pray for us!*

Catholic Radio Association

121 Broad Street ♦ Charleston, SC 29401
Phone: 843-853-23 ♦ Fax: 509-479-1186
Email: info@CatholicRadioAssociation.org
Web site: www.CatholicRadioAssociation.org

"For the new evangelization to be effective...knowledge and use of the media is indispensable" (*Ecclesia in America*, 72).