

RadioActive Messenger

News and Information That Matters to the Apostolate of Catholic Radio

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Association Happenings

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Catholic Radio Association

Welcome to this Inaugural Issue of the *RadioActive Messenger*, the quarterly newsletter of the Catholic Radio Association! Your association is pleased to be able to bring you this newsletter, one of the many services it aims to develop and bring to you in the years ahead. Please take the time to read this issue... you just might find something of interest.

As the Association seeks to provide relevant information that you can use in your apostolate, your input is vital. What types of things would you like to hear about? What types of columns would you like to read regularly? What kind of unique service can the *RadioActive Messenger* provide to you and your apostolate? For example, would you like a regular column from a program provider? a legal update? technical advice? a Q & A forum? or merchant advertisements? What is most important to you? We will try to bring some of these to you now; some we will add later. Let us know whether or not you find value in what we offer.

The greatest strength of the Association is its membership. It is in uniting our prayers and efforts through the Association that a synergistic effect is created and the effect of our labors is greater than merely their summation. In light of this recognition, we seek from you individual input on topics that are of interest to you and in which you have accumulated significant knowledge that may help your brother and sister members. We would like to feature at least one member each issue expounding upon some topic of relevance. As the necessity for the exchange of information grows and we receive sufficient interest from you, we will increase the publication of this newsletter from quarterly to semi-monthly or monthly.

To make the distribution of the *RadioActive Messenger* more efficient, we would like to send it via e-mail. Please send your e-mail address to

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“The Doctor Is In”

Is he making house calls on your station?

Catholic Answers has produced another much-needed and much talked about new show: “The Doctor Is In”. If you have broadcast or listened to EWTN’s radio feed for any length of time you have likely heard the witty and insightful repartee between Jerry Usher and Dr. Ray Guarendi on “Dr. Ray Talks It Over”. Sadly that program only airs for two ½ hour slots each week and is out of production.

Where does Catholic radio turn to answer the oft-repeated question, “When are you going to air Dr. Dobson on your station?” Never fear, Catholic Answers is here! With its dedication to filling a need where it finds one, Catholic Answers has undertaken to fill the need for a program dealing with a wide range of life’s challenges and issues with a live call in show.

Airing at noon Eastern Time and 9:00 a.m. Pacific Time, Monday through Friday, “The Doctor Is In”, featuring Dr. Ray Guarendi and Dr. Coleen Kelly Mast, offers your station a popular, witty and helpful program that interacts with your listeners to help them apply their faith directly to life’s many trials. Judging from the success of a similar program aired on Catholic Family Radio, “The Doctor Is In” may well become your most popular program and is a surefire prescription to guarantee a healthy and engaging program schedule that will keep listeners coming back again and again and even attract new listeners.

An analog feed of “The Doctor Is In” is available by satellite from Queen of Peace and Immaculate Heart Radio on satellite G3. A digital feed may become available later this year on satellite G11. This can eliminate the need for additional satellite dishes and receivers for most stations.

Along with its other programs, Ave Maria Radio offers “The Doctor Is In” on satellite GE3.

To find out more about “The Doctor Is In” and how to carry it on your station, contact Jerry Usher or Mary Fagan at Catholic Answers at 619-387-7200.

Internet links of note:

As most of you operate on the AM band, please take note of this important link from the FCC:

AM Broadcast station checklist –

www.fcc.gov/eb/bc-chklists/EB18AM0302.pdf

At the Birmingham conference member Dennis Kelly, JD mentioned the need to be up to date with EAS tests/warnings/etc. Point your web browser to the link below to view a manual designed by the FCC to guide a station operator in the legal requirements of the EAS

<http://www.fcc.gov/eb/eas/easamfm.pdf>

A February 22, 2002 Report and Order increases the time period within which Required Monthly Tests of the EAS must be retransmitted from 15 to 60 minutes. (p. 25 of the manual)

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info@catholicradioassociation.org or click on the “Newsletter” link on the Association’s new web site www.catholicradioassociation.org and input your address there.

www.catholicradioassociation.org

By the time you receive this newsletter the Association’s web site should be up and running (smoothly, I hope☺). We are working at getting links to the Association’s page from the major Catholic portals in order to draw more supporters to your apostolates and to encourage the development of more stations across the country. There are three pages in particular to which I would like to draw your attention: “Member Services”, “Employment” and “Members”.

The Member Services page describes the current services offered by the Association and those we anticipate offering. Take a look and see which services may benefit you. Feel free to call or e-mail any questions you may have about taking advantage of those services or ideas you may have for others.

An important part of your apostolate is the people you hire to perform various duties. In order to draw people to your apostolate from the widest possible

pool of candidates you may now post your employment opportunities on the Association’s web site. Simply e-mail the text of your ad to our office.

Finally, on the Members page we wish to list all of the members so that individuals who visit our page may easily contact you and support you. If you have a web site and want a link from our site to yours please let us know what your web site address is.

Items for sale or trade:

We recognize that, with the purchase of a station, individual apostolates may receive more items of a particular type than they can use. The CRA will make space available in each issue of the RadioActive Messenger for members to list items they have to give, trade or sell. E-mail, fax or mail a description of your items.

Sacred Heart of Jesus

As June is the month of the Sacred Heart of Jesus, let us be ever mindful of his merciful love that has made Catholic radio possible and continues to bless it. Let us fly to his merciful heart to gain the strength and courage to go forth with our apostolates for the greater glory of God!

Most Sacred Heart of Jesus, have mercy on us!Ω

Broadcaster’s Business Insurance

The Catholic Radio Association has chosen to promote to its members the same broadcaster’s insurance promoted by the National Association of Broadcasters and the National Religious Broadcasters: **Royal & Sun Alliance**. Royal & Sun Alliance offers to the broadcaster a comprehensive program of underwriting, loss control and claim professionals to ensure your coverage is complete; without any gaps or duplication in coverage. We encourage you to call R&SA to investigate the many benefits they can offer to you. Take a close look at the enclosed brochure then contact Julie Tucker at R&SA at 800-426-4388 extension 304 for more information. You can also check out their web site at www.rsaprograms.com.